

HOW TO CREATE YOUR OWN E-COURSE

By Christi Given Consulting LLC

www.christigiven.com/online-e-course

*LEARN HOW TO CREATE YOUR OWN E-COURSE IN
UNDER 1 HOUR MASTERCLASS!!*

*+TIPS, RESOURCES, AND ADVISE FROM COACH
CHRISTI*

*+SIMPLE STEPS, QUICK INSTRUCTION...SAVING YOU
HOURS OF RESEARCH ONLINE!*

*+ONE VIDEO: MULTIPLE OPTIONS FOR LAUNCHING
YOUR E-COURSE*

+CREATE EXTRA INCOME...WITH YOUR EXPERTISE!

10 Tips & Questions to Ask Yourself & Brainstorm:

- 1.) WHAT ARE YOUR STRENGTHS?
- 2.) What is Your Area of Expertise?
- 3.) Think About Your E-Course Topic
- 4.) Think About Where You Will Host Your E-Course
(Which Platform: Kajabi, Clixlo, Keap or Elsewhere?)
- 5.) Set Up A Demo Meeting with the Platform You
Choose
- 6.) Write Pros and Cons of each platform
- 7.) Create E-Course Graphics
- 8.) Upload to a Platform
- 9.) Create Ads Using FB & Instagram
- 10.) Promote and Share Your E-Course

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RESOURCES:

1.) Zoom, StreamYard TO FILM WEBINARS,
MASTERCLASSES

2.) MASTER CLASS PLATFORM, E-COURSE
PROMOTIONAL PLATFORM: Webinar Jam, Click
Funnels, Circle.So, Thinkific

3.) KAJABI, CLIXLO, KEAP

<https://kajabi.com>

<https://clixlo.com>

<https://keap.com>

4.) GRAPHIC CREATION TOOLS, MARKETING

CANVA: <https://www.canva.com>

FIIVER: <https://www.fiverr.com>

ASANA: <https://asana.com/resources/promotion-strategy>